

# EXPRESSION OF INTEREST

## Hiring of Firm for Script Writing & Production of Drama Series (Re-Advertisement)



Punjab Population Innovation Fund (PPIF), a section 42 Not-for-Profit Public Sector Company, invites sealed EOI proposals from experienced and tax registered firms in order to hire a firm for script writing & drama production. Estimated budget is 50 million inclusive of all taxes.

Interested firms/entities can obtain EOI document containing all details of evaluation criteria and terms & conditions from PPIF website (<https://ppif.org.pk/tenders/>) and PPRA website (<http://eproc.punjab.gov.pk/ActiveTenders.aspx>) free of cost. Procurement process will be carried out under Punjab Procurement Rules 2014.

- The sealed proposals (procurement title & firm name on envelope) must be delivered to CEO PPIF, House No. 125 Abu-Bakar Block, New Garden Town, Lahore till **February 1<sup>st</sup>, 2023 before 11:00 AM** and will be publicly opened on same day i.e., **February 1<sup>st</sup>, 2023 at 11:30 AM** in the conference room PPIF Lahore Office, in the presence of the interested bidders or their representatives who may wish to attend.
- PPIF will not be responsible for any cost or expenses incurred by bidders in connection with preparation or delivery of proposals.
- The competent authority may reject all bids or proposals at any time prior to the acceptance of a bid or proposal. The procuring agency shall upon request communicate to any bidder, the grounds for its rejection of all bids or proposals, but shall not be required to justify those grounds.