



Punjab Population  
Innovation Fund

# Call for Expressions of Interest

The Punjab Population Innovation Fund (PPIF) is a non-profit, public sector company set up by the Government of Punjab's Planning and Development Department. It aims to support the Punjab Growth Strategy 2018's objective of reducing fertility to couples' desired levels by supporting projects to seed and main stream innovative approaches.

The Growth Strategy has identified that 3 to 5 million families in Punjab have an unmet need for modern family planning services. Existing unmet need is a consequence of demand and supply side obstacles, which are articulated in the Population Innovations 2017 Background Paper (available at [www.ppif.org.pk/Downloads](http://www.ppif.org.pk/Downloads)). PPIF's first call for proposals aims to fund innovative family planning interventions at urban and rural locations in 8 districts which have the highest numbers of women with unmet need, including Lahore, Faisalabad, Multan, Rawalpindi, Bahawalpur, Rahim Yar Khan, Gujranwala, and Muzaffargarh.



The Fund seeks Expressions of Interest (EOIs) from private sector organizations, not-for-profit organizations, and universities willing to propose and implement locally responsive, out-of-the-box, scalable, and sustainable solutions for:

- 1) Mitigating information related obstacles that lower the demand for and access to modern family planning methods among current and potential users, including both men and women;
- 2) Increasing the uptake of these methods through advisory services and counseling that help address concerns related to usage;
- 3) Delivering contraceptive products and services to users at their doorstep in communities not adequately served by community health workers;
- 4) Enabling private health service providers, including non-physician female and male cadres, to initiate and sustain provision of an adequate range of quality family planning services for underserved communities and households with unmet need; and/or
- 5) Any other innovations that address acceleration of efforts to address unmet need for modern family planning services.

The proposed interventions must demonstrate impact within a short timeframe (12 months) and the potential for scale up in Punjab by the government or its partners. Selected innovations will be implemented within defined geographical clusters in the above-mentioned districts, and rigorously monitored to measure impact.

## How to Apply

- The EOI notice, form and annexes can be downloaded from [www.ppif.org.pk/Downloads](http://www.ppif.org.pk/Downloads) or from the website of the Punjab Procurement Regulatory Authority (<http://eproc.punjab.gov.pk/ActiveTenders.aspx>).
- Interested organizations are invited to submit an expression of interest (EOI) in a sealed envelope with the title clearly marked on envelope, addressed to

**Manager Procurement,  
Punjab Population Innovation Fund,  
125 Abu Bakr Block, New Garden Town, Lahore  
Ph. 0314 9509224**

- The EOIs must be delivered to the above address latest by 30th May, 2017, before 12 pm and will be publically opened the same day i.e. 30th May, 2017 at 12:30 pm at the PPIF office (at the above-mentioned address) in the presence of the interested bidders or their representatives who may wish to attend.
- Please note that the PPIF will not be responsible for any cost or expenses incurred by bidders in connection with preparation or delivery of bids.
- The competent authority may reject all bids or proposals at any time prior to the acceptance of a bid or proposal. The procuring agency shall upon request communicate to any bidder, the grounds for its rejection of all bids or proposals, but shall not be required to justify those grounds.